To all NIRI Twin Cities Chapter Members:

The Twin Cities Chapter has partnered with the Virtual Chapter on the upcoming program, Market Sentiment and Investor Attitudes: Impacts and Implications for IROs, on January 15, 2020 from 12:00 pm - 1:00 pm Eastern time.

This program will be offered free of charge to the Twin Cities members. When you register for this program, please click on the "Partner Program" and be sure to choose your chapter from the list of NIRI Chapters. This will ensure that you can register without having to pay a fee.

We look forward to the Twin Cities membership participating in this program.

Thank you,

NIRI Virtual Chapter
Board of Directors

Sign Up Today!
For this CPE program when we'll be discussing...

Market Sentiment and Investor Attitudes: Impacts and Implications for IROs

Wednesday, January 15, 2020
12:00 pm - 1:00 pm ET
Click here for the program time in your area.

Please join the NIRI Virtual Chapter's January program for this engaging session. RBC Wealth Management Technical Strategist, Bob Dickey, will share his analysis of trends in the market and how they are created from the sentiment and attitudes of investors and the general public. Join us for a discussion of what's happening in the stock market today, how it compares to prior periods, and what IROs should expect in the future. Bob provides his unique perspective on trends in investor sentiment, what is driving them, and his views on the implications for IROs. Bob shares a variety of market indicators and his analysis to provide insight for the NIRI Virtual audience.

Learning Objectives: At the end of this program participants will be able to:

- Recognize key trends in investor sentiment
- Explain sentiment drivers and current market trends
- Identify differences in market segments vs. market cycles
- Discuss implications of investor attitudes for IROs

Speaker:
Bob Dickey
Managing Director, Technical Strategist
RBC Wealth Management

Bob Dickey has been with RBC Wealth Management for over 45 years in several roles that have all had a focus on working with the firm's advisors and the equity markets. Bob has a large following of individual and institutional investors in the U.S. and Canada.
As the firm's Technical Strategist, Bob publishes the "Technical Update," a daily public market commentary, and also a monthly chart pack, "Market Maps," which seek to guide advisors and their clients in the equity, commodity, and fixed income markets. Bob is a past winner of the Business Week Magazine Market Predicting Contest and the Wall Street Journal Dartboard Contest, and was awarded "Best in Business" by Twin Cities Business Monthly Magazine.

Prior to joining the Portfolio Advisory Group in 1988, Bob managed the Options Department for eight years, and also worked for six years in the Margin Department of RBCWM. Bob is a lifelong resident of Edina, Minnesota where he lives with his wife and three grown children who are still close by. Bob majored in Architecture at the University of Minnesota.

Please plan to attend and prepare your questions for Bob. The session is expected to be quite interactive!

We look forward to your attendance!

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**Register Now!**

I can't make it

**Fees:**

- NRI Virtual Chapter Members: Included in your membership
- Partner Program Members: No Charge
- Virtual Chapter Sponsors: No Charge
- Non Virtual Chapter Members and/or Guests: $35.00*

*Due to administrative and processing costs, this fee is nonrefundable.

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**Holders of the NRI IRC® credential can earn 1 professional development unit (PDU) per meeting/webinar. IRC-credentialed speakers may also earn PDUs. More information is available at [www.niri.org/certification](http://www.niri.org/certification).**

**Domain 6: Business Insight**
**Domain 7: Strategic Counsel and Collaboration**
**Domain 8: Capital Markets & Capital Structure**

**Note:** Domain numbers referenced above correspond to the 10 core competency domains that make up the IR Competency Framework outlined in NRI's Investor Relations Body of Knowledge.

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For more information regarding administrative policies such as program concerns, complaints or refund policies, please contact the Virtual Chapter Administrator at 864-384-3265 or via email at NiriVirtualChap@bellsouth.net

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CPE credit: 1 Hour
Field of study: Specialized Knowledge
Prerequisite: None
Program Level: Basic
Advance preparation: Computer access and webinar link
Delivery method: Group-Internet Based

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