

Kick-Off The Year With IR Peers

JOIN AN INTERACTIVE EVENT WITH YOUR IR COUNTERPARTS

Come ready to trade experiences, best practices and IR trends



ROUNDTABLE DISCUSSION TOPICS:

- Quarterly Earnings
- Strategic Investor Days
- Non-Deal Roadshows and Conferences

Thursday

SEPTEMBER 26TH

LOEWS MINNEAPOLIS HOTEL

601 First Ave N • Minneapolis, MN

11:15 AM – 1:00 PM

REGISTRATION/LUNCH: 11:15 - Noon

PROGRAM: Noon – 1:00

COST: Members free, non-members \$45 Cash, check or credit card at the door.

QUESTIONS & RSVP:

Jane Cracraft at

612-376-7979 or email

jane.cracraft@businesswire.com

PLEASE RSVP BY:

SEPTEMBER 23, 2019



Jeff Siemon - GENERAL MILLS

Vice President, Investor Relations

Jeff leads General Mills' Investor Relations function, communicating company performance and strategy to investors and providing investor sentiment and market intelligence to General Mills management. Jeff joined General Mills in 1996 and has held positions of increasing responsibility within the Finance function in the United States and Europe.



Bob Kleiber - U.S. BANCORP

Sr. Vice President, Deputy Director, Investor Relations

Bob has spent 25 years in Investor Relations with a half dozen Twin Cities companies, including U.S. Bank, Retek, Bemis and National Computer Systems. Additionally, Bob logged four years as a sell-side analyst at Piper Jaffray and six years as a trader at the Chicago Stock Exchange. He's served on the NIRI board as President as well as the Programs Committee.



Sam Gibbons - VIREO HEALTH

Vice President, Investor Relations

Sam Gibbons is the Vice President of Investor Relations at Vireo Health International, Inc. one of the nation's leading cannabis companies. He joined the company in January 2019 after spending ten years in investor relations and corporate finance working primarily with consumer retail and industrial manufacturing companies across North America. Prior to joining Vireo, Sam served as Vice President at Chicago-based Alpha IR Group, a top-10 IR firm in the United States. Sam is an active member of the National Investor Relations Institute.

WE APPRECIATE THE SUPPORT OF THESE GENEROUS SPONSORS:

