

Meet NIRI's New President, Gary LaBranche!

Join us for this opportunity to meet NIRI's new President and CEO, Gary LaBranche, as he reflects on his first months on the job and his vision for the future of the organization. You'll hear Gary's insights on the state of the investor relations profession, the evolution of the IRC certification program, NIRI's advocacy agenda, and strategies for growing the organization.



Gary LaBranche

President and CEO

NATIONAL INVESTOR RELATIONS INSTITUTE

Gary is responsible to NIRI's board of directors for the strategic direction and advancement of the mission of the organization, as well as service to members and chapters. He represents NIRI to the Securities and Exchange Commission, Congress, the media and other stakeholders.

An association professional for 36+ years, he has served as CEO for four associations, as well as a start-up e-learning company. He was also a senior executive at the American Society of Association Executives (ASAE) and the U.S. Chamber of Commerce. As CEO of the Association Forum of Chicagoland and at ASAE he was responsible for identifying, developing and sharing best practices, models and innovation in association management, professional development and meeting planning. At ASAE he was responsible for the "Super Bowl of Conventions" and modernization of the Certified Association Executive (CAE) program.

He was named an ASAE Fellow (FASAE) in 1995. He was the ASAE Key Award winner for 2007, the highest award in the association management profession. ASSOCIATION TRENDS named him the 2012 National Association Executive of the Year. He is past chairman of the Chamber's Institute of Organization Management. LaBranche has served on ASAE's 4 governing boards and continues to serve on the board of ASAE's for-profit subsidiary, ASAE Business Services, Inc. of which he is past chairman. He serves on the Advisory Board of the Kogod Cybersecurity Governance Center at American University.

He is the author of 300+ articles, podcasts and columns, including "Managing the Complex Association Enterprise" in ASAE's *Handbook on Professional Practices in Association Management, 3rd ed.* He has consulted/presented to 300+ associations. LaBranche was profiled as an innovative leader in the book, *Hope: How Triumphant Leaders Create the Future*, and was featured in *Strategic Transformation: How Boards Achieve Extraordinary Change*.

LOEWS MINNEAPOLIS HOTEL

601 First Ave N • Minneapolis, MN 55403

11:30 AM – 1:00 PM

REGISTRATION: 11:30

LUNCH/PROGRAM: Noon – 1:00

COST: Members free, non-members \$45 Cash, check or credit card at the door.

QUESTIONS:

Contact Jane Cracraft at 612-376-7979 or email

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PLEASE RSVP BY:

OCT. 9, 2017

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