

## Best Practices and Actionable Strategies for Developing an Industry-leading Investor Presentation



February 16th

LOEWS MINNEAPOLIS HOTEL  
601 First Ave N • Minneapolis, MN  
55403

11:30 AM – 1:00 PM

REGISTRATION: 11:30

LUNCH/PROGRAM: Noon – 1:00

**COST:** Members free, non-members \$45 Cash, check or credit card at the door.

### QUESTIONS:

Contact Jane Cracraft at  
612-376-7979 or email  
[jane.cracraft@businesswire.com](mailto:jane.cracraft@businesswire.com)

PLEASE RSVP BY:

FEBRUARY 13, 2017

According to Corbin proprietary research, investors consider the investor slide deck as a primary source of information, comparable to meeting with management! Having extensively researched, advised on and executed best-in-class presentations, Rebecca Corbin will lead an interactive, educational and thought-provoking presentation from which you will learn valuable tips and strategies to help elevate your investment story and differentiate your company as an investment.



**Rebecca Corbin**  
*Founder and Managing Partner*  
**Corbin Perception Group, LLC**

Ms. Corbin established and manages Corbin Perception, an industry-leading investor relations advisory firm assisting public companies with creating shareholder value. As well, she serves as Editor in Chief of Inside the Buy-side®, a leading industry publication that captures trends in institutional investor sentiment and which is covered by news affiliates worldwide and regularly featured on CNBC.

Over the past 15+ years, Ms. Corbin has provided strategic counsel to public companies worldwide and across diverse sectors. Her areas of expertise include institutional investor research, value creation drivers, strategy and investor relations best practices. Ms. Corbin has extensive C-suite and board-level consulting experience.

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