



National Investor Relations Institute
Twin Cities Chapter

Special Program Sponsor



What's Your Secret Recipe?

Monday, March 14, 2016 - 11:30 am to 1:00 pm

(Registration 11:30 am, lunch/program noon to 1:00 pm)
Loews Minneapolis Hotel, 601 First Ave N, Mpls, MN 55403



Join NIRI Twin Cities for a compelling interactive forum on BEST PRACTICES and TRENDS in investor relations.

We'll tap into the special formulas and distinguishing ingredients that make up the recipes of top, local IR programs. Our panel of extraordinary IROs will lead discussion on emerging trends & topics, share tips, techniques, and protocols to help you take your investor relations program from good to great. Proposed topics include: managing crisis/unexpected events, managing sell side analysts, organizing a successful road show, technology and competitive intelligence, effective communication with the board of directors, reports for executive management team, conference calls, webcasts, annual conferences, and more.

- As part of the registration process, we ask that you respond to this invitation and list your area(s) of interest/topics for discussion. Simply hit reply with your wish list!



Laura Gagnon, CFA
VP, Investor Relations
Mosaic



John Hulbert
VP, Investor Relations
Target



Bruce Jermeland
Director, Investor Relations
3M



Paul Johnson
VP, Investor Relations
Xcel Energy



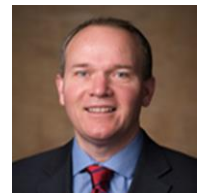
Jason Korstange
SVP, Investor Relations
TCF Bank



Brett Manderfeld
VP, Capital Markets Comm.
UnitedHealth Group



Michael Monahan
SVP, External Relations
Ecolab Inc.



Jeff Warren
Investor Relations Advisor

We also appreciate the support of these generous sponsors:



PLEASE MAKE YOUR RESERVATION BY MARCH 10, 2016

\$30 for members. \$45 for all others. Cash, check or credit card at the door.

For questions and reservations, please contact Jane Cracraft at 612-376-7979 or

jane.cracraft@businesswire.com