



National Investor Relations Institute

Twin Cities Chapter

Improving Your Relationships with Hedge Funds

Thursday, February 18, 2016 - 11:30 am to 1:00 pm

(Registration 11:30 am, lunch & program noon to 1:00 pm)

Loews Minneapolis Hotel, 601 First Avenue North, Minneapolis, MN 55403

Hedge funds offer some worthwhile benefits over traditional investment funds. There are several strategies that do not fit into neat categorizations. Join us to learn more about:

- Updates on trends in HF holdings
- What you should be asking for before meetings with IR and management (average holdings, buy/sell decision criteria, short criteria, etc.)
- How to make meeting more productive
- Perspectives on market cap size

This program is brought to you thanks to the support of these generous sponsors:



Broadridge



Mitchell Schacher is Head of Corporate Access in the Americas at UBS, where he advises corporate clients on global investor opportunities. Mr. Schacher has over 10 years of experience in business strategy at the firm. He has served as the US COO of Equities Distribution to develop the overall sales strategy, as well as Global COO of Sales in Prime Services, advising prominent hedge fund clients. Mr. Schacher received his B.S. and M.B.A from the University of Pittsburgh and is based in New York City.



James Wong is a Senior Vice President of Corporate Access at Raymond James, where he advises corporates on investor marketing. James has a particular focus on Energy, Financial, Healthcare and Real Estate sectors. James was a senior member of the Corporate Access team at UBS for 11 years, where he most recently led their US Conference Team. James began his career at Bear Stearns, where he worked with US, Asian and European companies in various functions including Investment Banking, Equity Capital Markets and Private Equity Placements. James is a graduate of St. John's University and is based in New York City.



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\$30 for members. \$45 for all others. Cash, check or credit card at the door.

For questions and reservations, please contact Jane Cracraft at 612-376-7979 or

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