



National Investor Relations Institute
Twin Cities Chapter

The Long and Short of It: Options-Based Market Intelligence

Thursday, January 14, 2015 – Noon to 1:00 pm CT

WEB MEETING! [Register here](#)

Cost: FREE

Has your CEO ever called you asking why the stock is up/down today? Have you ever wondered if a certain catalyst is already priced in your stock? Can you anticipate market moves? If you would like to join leading IROs and corporate management teams in using an important tool to help answer such questions, then you can't miss out on this opportunity to learn about options-based market intelligence from the tool maker himself, Akir Gutierrez, Director of Research at Susquehanna Financial Group (SFG). Please join us for this interactive NIRI Twin Cities webcast wherein Mr. Gutierrez will address your questions and further your knowledge of this emerging platform so that you can transform the intelligence into an actionable IR plan.

This program is brought to you thanks to the support of these generous sponsors.



Akir Gutierrez is the Director of Research at Susquehanna Financial Group (SFG), the institutional broker-dealer member of the Susquehanna International Group of Companies. Akir assumed the role after serving as Head of Product Management for four years and liaison to corporate managements delivering options based market intelligence. Prior to joining SFG, Mr. Gutierrez was a Director at Deutsche Bank for four years where he was the North American Product Manager, and where he started their west coast derivatives sales desk in San Francisco. Prior to that Akir was a Senior Vice President at Lehman Brothers for 11 years. His experience there included nine years in institutional equity sales, and starting the west coast derivatives sales effort for Lehman as well. Akir earned his B.A. in International Relations from the University of Southern California.



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For questions, please contact Jane Cracraft at 612-376-7979 or jane.cracraft@businesswire.com