



National Investor Relations Institute

Twin Cities Chapter

Observations from NIRI's New President and CEO

Thursday, September 10, 2015 - 11:30 am to 1:00 pm

(Registration 11:30 am, lunch & program 12:00 noon to 1:00 pm)

Loews Minneapolis Hotel, 601 First Avenue North, Minneapolis, MN 55403

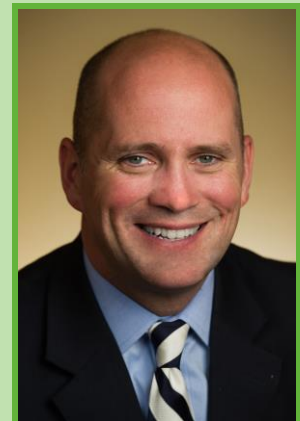
NIRI's new President and CEO Jim Cudahy will share his preliminary observations and insights about NIRI and the state of investor relations. You'll hear about the status of NIRI's certification program and its regulatory advocacy agenda including:

- Equity ownership position transparency - full and frequent ownership disclosure by all institutional investors;
- Evaluation of the current shareholder voting and communication system;
- Transparency and regulatory oversight of proxy advisory services and processes;
- Evaluation of market stabilizing systems and processes;
- Initiatives to strengthen the US IPO market;
- Initiatives to modernize and streamline corporate disclosure rules.

This program is brought to you thanks to the support of these generous sponsors.



Jim Cudahy is President and CEO of the National Investor Relations Institute (NIRI), appointed in 2015. Cudahy previously served as executive director and CEO for the National Court Reporters Association (NCRA), an organization that certifies stenographic court reporters and broadcast captioners while protecting and advancing their professional interests. At NCRA, he managed a staff of 35 and a \$7 million budget. Within a career that spans 24 years working in and around associations, Cudahy worked for nine years at CFA Institute as vice president of marketing and communications. There, among his responsibilities, he was responsible for engineering campaigns to build wider recognition and appreciation of the Chartered Financial Analyst (CFA) credential on a global basis. He holds a Bachelor of Arts from James Madison University, and is a Certified Association Executive.



PLEASE MAKE YOUR RESERVATION BY SEPTEMBER 7, 2015!

\$30 for members. \$45 for all others. Cash, check or credit card at the door.

For questions and reservations, please contact Jane Cracraft at 612-376-7979 or

jane.cracraft@businesswire.com