National Investor Relations Institute
Twin Cities Chapter

The Nuts & Bolts of European Investor Roadshow Success

Thursday, January 8, 2014 ~ 11:30 am to 1:00 pm

(Registration 11:30 am, lunch & program 12:00 noon to 1:00 pm)
Loews Minneapolis Hotel, 601 First Avenue North, Minneapolis, MN 55403

Foreign investors own 10% of the outstanding shares in the U.S. stock market and most of that is held in Europe. When Europeans invest in U.S. companies, they are typically long-term investors. **Europe is a significant resource of investor capital** with favorable attributes for targeting by large and small cap companies alike.

- Understand how Europe is growing and how to tailor your investment story for maximum effect.
- Learn where and when to go to Europe – and most importantly, who to see.
- Discover how to evaluate success when so many European investors are off the Form 13F radar.
- Hear about the current European investment appetite for US companies.
- Find out practical tips for attracting high-quality European investors.

Lisa Maret Traeger, Corporate Relationship Officer & Partner, Atlantic Equities LLP ~ Lisa joined Atlantic in June 2010 and leads the firm's relationships with U.S. companies in developing their European investor base and organizing their roadshows in Europe. Lisa spent the previous 14 years with Institutional Investor based in London and New York, as well as Latin America, working with global corporations to facilitate their corporate messaging to the investment community.

Rupert Della-Porta, Chief Operating Officer & Partner, Atlantic Equities LLP ~ Rupert joined Atlantic in January 2008 as Chief Operating Officer after spending the previous twenty-one years working for buyside U.S. equity money managers based in the UK. He has worked in London and New York for Henderson Global Investors, J&W Seligman, Scottish Widows, Aberdeen Asset Managers and, most recently, F&C Management where he was the lead U.S. portfolio manager and headed the investment team. He is an Associate Member of the Society of Investment Professionals.

PLEASE MAKE YOUR RESERVATION BY JANUARY 5, 2014!

$30 for members. $45 for all others. Payment accepted by cash or check at the door.
For questions and reservations, please contact Jane Cracraft at 612-376-7979 or
jane.cracraft@businesswire.com