



## **THE FUTURE OF INVESTOR COMMUNICATIONS**

**THURSDAY, APRIL 10, 2014**

11:30 a.m. to 1:00 p.m. (Registration 11:30, lunch & program 12:00 noon - 1:00 p.m.)  
Graves 601 Hotel, 601 First Ave. N., Minneapolis, MN 55403

**"CHANGE IS THE LAW OF LIFE and those who look only to the past or present are certain to miss the future." ~John F. Kennedy**

Join us for a lively conversation with NIRI National's Jeff Morgan, who will share his insights about what's on the horizon for investor communications and how changes will impact public companies, financial reporting, disclosure, and corporate governance.

- NIRI's petition to the SEC for 13(f) disclosure reform
- The certainty of stepped-up corporate disclosure requirements
- The potential for greater regulation of proxy advisory firms
- The probability the JOBS Act will spur IPOs
- The growing influence of shareholder activism

He'll also provide attendees with an update on NIRI initiatives at the national level.



**JEFF MORGAN** is President and CEO of the National Investor Relations Institute (NIRI), where he is responsible for achieving NIRI's strategic vision. He has held this position since January 2008. Prior to joining NIRI, Jeff was COO of the Futures Industry Association (FIA) and SVP for the National Association of Professional Insurance Agents. He holds a bachelor's degree in Finance and Information Technology from Susquehanna University and a Master's Degree in Nonprofit Management from Eastern University. For the past four years, Jeff has been named to the National Association of Corporate Directors "Directorship 100" in recognition of his work promoting the highest standards of corporate governance. He is a CAE (Certified Association Executive)

and a member and Fellow of the American Society of Association Executives. Jeff also serves on the NYSE Individual Investor Advisory Committee.

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Contact Jane Cracraft at 612-376-7979 or [jane.cracraft@businesswire.com](mailto:jane.cracraft@businesswire.com)

\$30 for members. \$45 for all others.

Payment accepted by cash or check at the door.