

Global Buy-side Investment Trends



WEDNESDAY, FEBRUARY 13, 2013

11:30 a.m. to 1:00 p.m.

(Registration 11:30, lunch & program 12:00 noon - 1:00 p.m.)

Graves 601 Hotel, [601 First Ave. N.](#), Minneapolis, MN 55403

INSTITUTIONAL INVESTORS...

Attracting and retaining the right ones can be part of a plan to achieve appropriate valuation and stability for your company's stock. But, no matter how good or how successful, your company is one among thousands competing for attention and capital from an increasing number of investors globally. How can your company distinguish itself from the crowd in 2013? What qualitative and quantitative factors will impact a buy-side investor's decision to buy, sell, or short your stock this year?

CHRIS TAYLOR, EVP & Managing Director, Global Investor Relations, Ipreo, will review of the changing buy-side landscape and its impact on equity ownership structure and investor relations strategy including:

- Can the Index juggernaut be stopped?
- Hedge funds: Breaking Down the Mystique
- The increase in global portfolios
- Overseas investors' appetite for U.S. equities.



CHRIS TAYLOR, EVP & Managing Director, Global Investor Relations, Ipreo, oversees Ipreo's corporate global investor relations services and products offered to listed companies around the world. Chris came to Ipreo through the acquisition of CapitalBridge in February 2008, where he served as Managing Director, responsible for the global operations of the firm. During his 10 year tenure there, Chris was a key orchestrator of the firm's growth and transformation into one of the preeminent brands in market intelligence. Prior to joining CapitalBridge, Chris was a Senior Analyst at Morrow & Co.'s Stockwatch Department. Chris holds a B.S. in Management and Organization from the University of Connecticut.

Thank you to Ipreo for your generous sponsorship and support.



MAKE YOUR RESERVATION BY FEBRUARY 11!

Contact Jane Cracraft at 612-376-7979 or jane.cracraft@businesswire.com

\$30 for members. \$45 for non-members
Payment accepted by **cash or check** at the door