

NIRI Twin Cities Presents:

# Technology: Tools & Techniques for Effectively Engaging Stakeholders



WEDNESDAY, OCTOBER 17, 2012

11:30 a.m. to 1:00 p.m.

(Registration 11:30, lunch & program 12:00 noon - 1:00 p.m.)  
Graves 601 Hotel, 601 First Ave. N., Minneapolis, MN 55403

## YOU KNOW THE DILEMMA...

- Both the C-suite and the buy-side have exceedingly tight schedules.
- Competition for investment dollars is fierce.
- As IRO, you feel like you're between a rock and a hard place.

**DESPAIR NOT!** Join us for an interactive, virtual discussion about the evolving role of technology in investor relations. Our speakers, John Nunziati, Senior Director of Investor Relations for Juniper Networks, and Marty Palka, Chief Intelligence Analyst, Investor Relations for Cisco Systems, Inc., will share how their high-tech companies integrate technology into their IR platforms.

- Learn how to leverage technology to be more strategic, efficient and effective in your corporate workflow and investor communications efforts.
- Find out how to apply technology to be more transparent and enhance investor dialogue.
- Learn how to differentiate your IR program while saving time and travel.
- Hear how to better reach existing and prospective investors – even outside of your non deal road show list.
- Discover how to more effectively engage buy-side and sell-side analysts with high-tech tools including video, contact management, shareholder monitoring and targeting.



John Nunziati  
Senior Director of Investor Relations  
Juniper Networks



Marty Palka  
Chief Intelligence Analyst  
Investor Relations  
Cisco Systems, Inc.

This special event is brought to you with the help of our sponsor:



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Contact Jane Cracraft at 612-376-7979 or  
[jane.cracraft@businesswire.com](mailto:jane.cracraft@businesswire.com)

\$25 for members. \$30 for non-members  
Payment accepted by **cash or check** at the door