

NIRI Twin Cities Presents:

# The State of IR in an Ever-Changing Landscape



WEDNESDAY, MARCH 13, 2013

11:30 a.m. to 1 p.m.

(Registration 11:30, lunch & program 12:00 noon – 1 p.m.)

Graves 601 Hotel, 601 First Ave. N., Minneapolis, MN 55403

What we know for sure is that change is imminent. But what can IROs expect around the corner – and down the road?

President Obama's nomination of former prosecutor Mary Jo White as the new SEC Chair headlined recent regulatory news. Does this mean enforcement is expected to be the SEC's primary driver over the next few years? If so, how will it influence the SEC's attention to the regulatory matters that impact the capital markets, financial reporting and corporate governance? Additionally, how will the NYSE's proposed rule change to proxy filing fees impact issuers, transparency and shareholder communications?

Join us for a lively conversation with NIRI National's Jeff Morgan, who will share his insights on how changes in Washington are expected to impact public companies, their financial reporting, disclosure, governance and communications. Jeff will also discuss the current state of investor relations and provide attendees with an update on NIRI initiatives at the national level.



JEFF MORGAN is President and CEO of the National Investor Relations Institute (NIRI) where he is responsible for achieving NIRI's strategic vision. He has held this position since January 2008. Prior to joining NIRI, Jeff was COO of the Futures Industry Association (FIA) and SVP for the National Association of Professional Insurance Agents. He holds a bachelor's degree in Finance and Information Technology from Susquehanna University and a Master's Degree in Nonprofit Management from Eastern University. In 2010, 2011 and 2012 Jeff was named to the National Association of Corporate Directors "Directorship 100" in recognition of his work promoting the highest standards of corporate governance. He is a CAE (Certified Association Executive) and a member and Fellow of the American Society of Association Executives. Jeff also serves on the NYSE Individual Investor Advisory Committee.

**MAKE YOUR RESERVATION BY MARCH 11!**

Contact Jane Cracraft at 612-376-7979 or  
[jane.cracraft@businesswire.com](mailto:jane.cracraft@businesswire.com)

\$30 for members, \$45 for non-members  
Payment accepted by **cash or check** at the door