

NIRI Twin Cities and Business Wire Present:
LEADING WITH YOUR BODY:
The Importance of Nonverbal Communication



WEDNESDAY, OCTOBER 19, 2011

11:30 a.m. to 1:00 p.m.

(Registration 11:30, lunch & program 12:00 noon - 1:00 p.m.)

Graves 601 Hotel, 601 First Avenue North, Minneapolis, MN 55403



Nonverbal communication – “Body Language” – often communicates a different message from the spoken word. Bring your body, curiosity, and sense of humor on October 19 and learn how our bodies communicate with the rest of the world!

Guest speaker Jan Hargrave is a frequent talk-show guest, appearing on The Lifetime Channel, Fox News, The Maury Povich Show, The Montel Williams Show, Great Day Houston, E-Entertainment Television and The Ricki Lake Show. Ms. Hargrave is also the author of *Strictly Business Body Language*, *Judge The Jury*, *Let Me See Your Body Talk* and *Freeway of Love*.

Join us as Ms. Hargrave discusses nonverbal communication and provides attendees with tips to “read” the body language of key stakeholders, including investors, associates, customers, family, and others. Additionally, Ms. Hargrave will explain the “hidden messages” we use everyday, will show you how to uncover the truth in any conversation or situation, and lead attendees through lessons in nonverbal communication, including:

- Negotiating successfully through understanding and recognizing personality differences
- Handshakes, headshakes, bowing or hugging
- Understanding global business protocol
- Techniques for improving your presentation style

JAN HARGRAVE



Affectionately dubbed the “Body Language Lady,” Jan Hargrave received her Bachelor’s Degree, Master’s Degree, and Education Specialists’ Degree in Business/Psychology from the University of Louisiana at Lafayette and served for eight years as an Adjunct Professor at the University of Houston. She is presently the CEO of Jan Hargrave and Associates, a Houston-based consulting firm, and continues to provide many of today’s leading corporations such as Merrill Lynch, Rockwell, El Paso Energy, Exxon, Chase Manhattan Bank, and NASA with seminars and specialized training.

MAKE YOUR RESERVATION BY OCTOBER 14!

Contact Megan Schaeftbauer at 612-376-7979
or megan.schaeftbauer@businesswire.com

\$25 for members. \$40 for non-members
Payment accepted by **cash or check** at the door