

NIRI Twin Cities Presents:

Shareholder Engagement on the Social Web
Featuring Marvin Sims & Mike Monstransky of Broadridge



THURSDAY, February 23, 2012

11:30 a.m. to 1:00 p.m.

(Registration 11:30, lunch & program 12:00 noon - 1:00 p.m.)

Graves 601 Hotel, 601 First Avenue North, Minneapolis, MN 55403

Join us for a lively meeting with Marvin Sims and Mike Mostransky, who will discuss shareholder engagement on the social web and the related evolution for investor relations and corporate governance professionals. Bring your questions and get answers to IRO need-to-knows, not limited to the following:

- How are regulatory activities and new media driving the need for greater collaboration between investor relations and corporate governance?
- What are companies doing with all of these social web tools?
- How are companies connecting with shareholders on the social web?



Marvin Sims

Marvin Sims is currently responsible for Broadridge's government relations, regulatory affairs, policy research, and developing several strategic digital and electronic communications initiatives. Mr. Sims previously held the position of Investor Relations Officer at Broadridge and has held various senior financial leadership roles including at a mutual fund and a major accounting firm.



Mike Mostransky

Mike Mostransky is Senior Product & Community Manager for Broadridge's Shareholder Forum product. He is responsible for overseeing the development of the product, client engagement and implementations. His focus is also on Social Media Strategy, Strategy & Business Development and helps manage new initiatives for the company's Investor Communications Solutions division.

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